Name of the Department: Mass Communication and Journalism Date: 30.09.2015

Name of the Activity: Industrial visit Nature of the Activity: Student Centric (Student Centric/FDP/Departmental) Incharge/Coordinator: All Staff

Date: 30.09.2015
Title: Industrial visit

Venue: Radio City, 91.1 Fm Banjara Hills Target Group: All the students except JPE

No. of Participants: 176

Resource Person & Organization: Department of Mass Communication and Journalism

Objective: As part of experiential learning.

About the Activity (few lines): The students were explained about the process of Radio broadcasting. They were taken to the production area and explained about the flow of the radio programs and also the formats of the channel.

\*In case of any competition conducted, provide the participation No. & Winners List

#### **FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

Name of the Department: Mass Communication and Journalism Date: 15.09.2015

Name of the Activity: workshop film making and performing arts

Nature of the Activity: Student Centric

Incharge/Coordinator: All the staff was In-charge of various things

Date: 15.09.2015

Title: workshop film making and performing arts

Venue: seminar hall 2 Target Group: All students No. of Participants: 120

Objective: To make the students aware on film making techniques

About the Activity (few lines): The Resource persons delivered lecture on film making and performing arts and gave valuable suggestions and

techniques for improvement in the career.

Feedback (if any): The response of the students was positive since they were told of the projects very early unlike the past instances.

# **FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

Name of the Department: Mass Communication and Journalism Date: 07.09.2015

Name of the Activity: International Guest Lecture by Dr.Rachael Reur

Nature of the Activity: Student Centric

Incharge/Coordinator: All the staff was In-charge of various things

Date: 07.09.2015

Title: Lecture on multimedia and Journalism

Venue: Studio

Target Group: All students No. of Participants: 120

Objective: To make the students aware about the trends in the multimedia and the application techniques in the upcoming E-generation.

About the Activity (few lines): The Resource person gave important suggestions on multimedia and journalism. The person had said about the important and numerous uses of the multimedia in journalism and other fields.

Feedback (if any): The response of the students was positive since they were told of the projects very early unlike the past instances.

\*In case of any competition conducted, provide the participation No. & Winners List

#### **FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

Name of the Department: Mass Communication and Journalism Date: 01.09.2015

Name of the Activity: Workshop on Sound Engineering

Nature of the Activity: Student Centric (Student Centric/FDP/Departmental)
Incharge/Coordinator: Fr.Kingston

Date: 01.09.2015

Title: Sound Engineering Venue: Seminar Hall 2

Target Group: BA II, III and MCJ II

No. of Participants: 120

Resource Person & Organization: Mr.Navdeep Ahuja, founder and CEO of Panache Sound

About the Activity (few lines): the different techniques of sound engineering were demonstrated by the resource person. They gave a brief idea about music production, music technology and radio jockey. An insight about photography and Disc Jockey courses were also given by the

Resource person

Photos: Yes

Feedback (if any):

\*In case of any competition conducted, provide the participation No. & Winners List

### **FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO